



CDOIQ EUROPE NEWSLETTER

A monthly newsletter brought to you by the CDOIQ European Symposium

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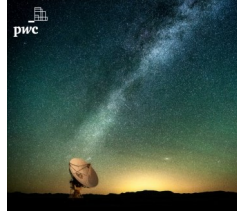
Top stories in this newsletter



Symposium
Announced



Venue Update
University of Lausanne



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Update - PwC



Gold Sponsor
Update - Dawex

CDOIQ Inaugural European Symposium | Europe's Data Leaders



An industry thought leading group of Chief Data and Analytics Officers have been arrayed for the inaugural [CDOIQ European Symposium](#) held on 8th September 2022 in Lausanne Switzerland.

Under the theme “**Data Strategies driving Business Values**”, the inaugural European CDOIQ Symposium will provide a platform for data leaders from within industry and academia to collaborate on Europe's hot topics and share ideas on data-driven innovation.

We are proud to announce the keynote speakers including: Alexander Borek, Head of Data Analytics, Zalando SE, and Sven Meier, Director Digital Transformation, EnBW speaking with Marcus Hartmann, Chief Data Officer PwC

University of Lausanne | Your Local Hosts



The European CDOIQ Symposium will be held on the main campus of [University of Lausanne](#), in a beautiful green landscape with splendid views of the Alps. Your local hosts are driving the adoption of data science and data management in Europe:

- The Competence Center Corporate Data Quality (CC CDQ) at HEC Lausanne is driving co-innovation in the field of data management with leading European companies
- The Swiss Data Science Center (SDSC) at EPFL and ETH Zurich accompany the academic community and the industrial sector in their data science journey, putting to work AI and ML

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PwC is pleased to be a partner and contributor to the first CDOIQ Symposium in Europe. As a leader in data analytics, we enable you to realize the biggest benefits from your data - covering all aspects of the life & value cycle: Your company has an immense wealth of information. It is the data that it continuously collects.

But how do you find the truly valuable information in these huge quantities of data? And how can you capitalize this information? [We can show you](#). PwC's expertise is based on years of experience and industry-wide insights from a network of over 250.000 experts. [Find out about our data and analytics expertise](#).

Gold Sponsor | Dawex spotlight on Data Exchange in DAVOS



The 2022 World Economic Forum Annual Meeting in Davos dedicated four (4) sessions to Data Exchange. It has become that critical! As a leading technology company in this space, **Dawex** was invited to speak about “[Strengthening Trust in Public-Private Data Exchanges](#)”.

More than \$20 billion in new value have been created by public-private data exchanges. Creating new ecosystems through [data exchanges](#) has never been so crucial for organizations in order to survive and remain competitive. A company that does not share its data is isolated and will inevitably underperform. Come and learn...

CDOIQ European Symposium | Co-Chairs

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[Click here to visit the Symposium Website](#)

Next edition: 28th June 2022

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