

A newsletter brought to you by the CDOIQ European Symposium

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### Top stories in this newsletter



Agenda  
Published



Track One  
Data Strategies & Mngt.



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## CDOIQ Inaugural European Symposium | Agenda Published



An industry thought leading group of Chief Data and Analytics Officers have been arrayed for the inaugural [CDOIQ European Symposium](#) held on 8<sup>th</sup> September 2022 in Lausanne Switzerland.

We are proud to welcome more than 20 amazing speakers from different industries and countries, among them many seasoned CDOs and AI & Analytics leaders from European companies. Check out the [detailed agenda](#) to learn more. Participants can select from 12 sessions and 3 panels in the three tracks:

- 🌀 *Track 1 — Data strategies & management*
- 🌀 *Track 2 — AI/ML analytics for innovation*
- 🌀 *Track 3 — Data ecosystems, platforms and democratization*

## Track One | Data Strategies & Management



Track 1 features hot topics related to data strategies: [Micheline Casey](#) (Chief Data Officer, Siemens Energy) will share experiences about the digital transformation of the energy sector through AI and analytics. [Nicolas Shire](#) (Group Data Officer, AXA) will provide insights on how to drive data strategies in large, decentralized organizations. [Bettina Goerner](#) (Chief Data Officer, Centogene) will explore how to create a data business and developing it into a P&L function. In the panel, led by [Alice Vaskova](#), CDOs and experts will discuss barriers of implementing data strategies and how to overcome them.

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Data is the foundation of the intelligent, sustainable enterprise. SAP, as the market leader in enterprise application software, helps companies worldwide to create sustainable value from data.

With [SAP Business Technology Platform](#) we combine business semantics and business processes with leading technologies. Take a look at our "[12 ways to create business value from data with SAP Business Technology Platform](#)" and at our Infographic "[25 Ideas for SAP BTP](#)" to see how to #GiveDataPurpose in a multi-cloud world.

It is a great pleasure for [SAP](#) to contribute to the first [European CDOIQ Symposium](#) as a [Platinum Sponsor](#)...

## Gold Sponsor | Privacy Analytics Holds A Pre-Symposium Roundtable



Are you looking to turn roadblocks in your data life cycle into opportunities for innovation? Then don't miss your chance to request an invitation to "[Innovate Throughout the Data Life Cycle](#)", presented by Privacy Analytics.

We're planning an educational, interactive, pitch-free discussion for 10 senior-level executives who share our passion for employing the power of technology, expertise, and data to protect and improve people's lives.

It's happening the day before the Symposium, on Wednesday the 7th of September at 1:00 PM CEST at the University of Lausanne. [Request your invitation here.](#)

## CDOIQ European Symposium | Co-Chairs

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Next edition: 2nd August 2022

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