

A newsletter brought to you by the CDOIQ European Symposium

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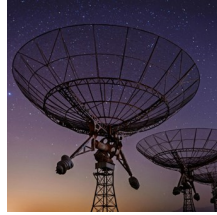
### Top stories in this newsletter



EU Specific Topics



Track Two: AI/ML Analytics For Innovation



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## CDOIQ Inaugural European Symposium | EU Specific Topics



Data sharing, data ecosystems and platforms are important topics for all European based CDOs and CAOs. They deserve special attention not only due to their business potential, but also because of the EU strategy to create a data driven society where data flows easily and fairly across countries and sectors while respecting privacy and data sovereignty. Track 3 discusses the challenges and solutions, with examples from automotive, food, aviation as well as business partner data sharing.

## Track Two | AI & ML Analytics For Innovation



Track 2 features hot topics related to AI-ML: [Valid Mehanna](#) (Group Chief Data Officer, Merck) will share experiences about the digital innovation at Merck leveraging a data & analytics ecosystem. [Errol Koolmeister](#) (former Head of AI Foundation, H&M) will provide insights on how to enable speed and autonomy in your AI teams to unlock innovation. [Juan Barnabe Moreno](#) (former Chief Data Officer, eON / IBM Research) will explore how quantum computing will change the role of the CDO. In the panel, led by [Silvia Quarteroni](#), CDOs and experts will discuss how to implement analytics at scale.

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What is trust if not delivering high quality results that you can rely on whilst keeping your secrets safe? PwC as the world's leading professional service firm has delivered on this promise for more than 150 years. Times might have changed but your expectations on safeguarding your information remain the same or might have even grown. After all, trust is a key component in today's data-driven work environment. To fully satisfy your trust with us we invest in and investigate a lot of new technologies that will ensure state-of-the-art service-delivery with the utmost level of privacy and confidentiality. Reaping your maximum value from your highly treasured data assets and making use of previously un-usable private data is made possible by our experts and strong partnerships on data synthetization.

## Gold Sponsor | Snowflake - Data Collaboration Drives Business Value



Is your business strategy built on better data sharing and collaboration? When companies collaborate with data across business units and with external partners and customers, they report better business performance. These are the leaders in the burgeoning global [Data Economy](#). Three quarters of them report positive revenue growth over the past three years; nearly two-thirds report increased profit margin and operational agility. Data collaboration clearly delivers business value.

Snowflake is excited to participate in the inaugural CDOIQ European Symposium where Snowflake's Principal Data Strategist, [Dr. Jennifer Belissent](#), will discuss how to effectively implement data collaboration to drive greater business value.

### CDOIQ European Symposium | Co-Chairs

Dr. Richard Wang  
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