

A newsletter brought to you by the CDOIQ European Symposium

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Top stories in this newsletter



CDO Testimonial



Track 3 - Ecosystems, Platforms & Sharing



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CDOIQ European Symposium | Keynote CDO Testimonial



Dr. Alexander Borek is an author (“Ultimate Data and AI Guide”, “Driving Digital Transformation through Data and AI”) and co-lead of the Zalando Data Foundation. He drives the data analytics and data mesh transformation across the Zalando Group and will speak about data strategies in times of paradigm shifts. “I am joining the symposium, because I am proud that this great data conference that has a long history in the US will now also take place in Europe. My personal mission is to help driving the digital and data driven transformation of the European industry. As the symposium, I have roots in data quality, which was my PhD topic at Cambridge University.”

Track Three | Data Ecosystems, Platforms and Democratization



Track 3 features hot topics related to data sharing in ecosystems, data platforms and the democratization of data. Ludovic Codeluppi from Afterize will provide insights on how to engage with a data ecosystem based on use cases in the aftermarket & mobility industry. Industry thought leaders will discuss “Europe’s Economic Future - Boosted by Data Exchanges”. Tobias Ebi from the ESTAINIUM Association & World Economic Forum will report on driving industry decarbonization across companies in a blockchain-based approach. The track will end with real-world experiences and data sharing for better data - “from a crazy idea to operational data sharing” with Stefan Peetz from Schwarz Group and Kai Hüner from CDQ .

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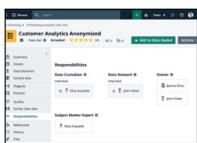


An [intelligent](#), [sustainable](#) enterprise is one that consistently applies advanced technologies, data, and best practices within agile, integrated business processes. Since this is only possible with trustworthy data, the topic is right at the top of every CDO’s agenda.

SAP [Business Technology Platform](#) provides the foundation for a sustainable enterprise, enabling you to turn signals from data into actionable insights. [SAP Business Technology Platform](#) provides a foundation for a sustainable enterprise, enabling you to turn signals from data into actionable insights.

[Wolfgang Epting](#) and other data enthusiasts at SAP look forward to exciting discussions with you on site in Lausanne.

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