



CDOIQ EUROPE NEWSLETTER

A newsletter brought to you by the CDOIQ European Symposium

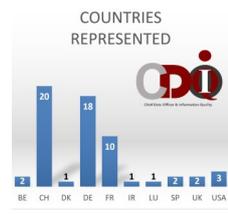
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Top stories in this newsletter



CDO Testimonial



Excitement Builds: Insight Into Participants



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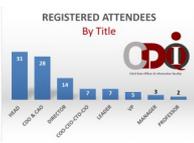
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CDOIQ Inaugural European Symposium | CDO Testimonial



Carl-Johan Nakamura, CDO with ZEISS Group, helped prepare the Inaugural CDOIQ European Symposium as planning committee member. He expressed his views... "What started as an humble afternoon coffee discussion on the #MIT campus a few years ago is now becoming real in September! I cannot wait to head over to lovely #lausanne for some quality impressive #CDO and #CAO turnout and valuable exchanges. With my data leadership experience on both sides of the 'big pond', I can assure this symposium is a must-attend for any aspiring CDO in a challenged environment or a senior CDO on your 3rd gig. See you all in Lausanne!"

Excitement Builds | Insight Into The Registered Participants



We are all excited about the strength and diversity of the group which is going to discuss soon today's hottest topics in Data and Analytics domain including Data Strategies and Management, AI/ML, Data Ecosystems & Platforms. The symposium will host more than 30 CDOs/CAOs and more than 60 Senior Data Leaders (level of VP, Directors, Heads) coming from 50 European based companies, 20 industries (Pharma, Manufacturing, Insurance, Retail, Transportation, FI services, Energy, CPG, ...) and 10 European countries. Don't miss out the registration which will close Sep 1st. Registration requests are soaring - and we will limit participation to 200 data leaders.

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CDOs play an increasingly important role due to the increasing presence of digitalization and data work. Hence, the new C-suite role is set up in more and more companies in recent years. PwC's [CDO network](#) stands out because of its uniquely global network character. There are 100 CDOs at PwC - one in almost every country where PwC is active. Additionally, a European and a global CDO, are driving the network-wide work among the Chief Data Offices and consolidate and align the CDO structures at PwC on a global level. Combined with the large network of over 150 network firms, this generates a very deep internal as well as a broad and large external view. [Marcus Hartmann](#) will represent this diversity in his role as a CDO of [PwC Germany](#) and Europe during a keynote at the MIT CDOIQ Symposium.

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Decision makers need to inherently trust data. How does an organization obtain that level of trust when there is a continuous stream of data entering the ecosystem? At Global IDs we have built our expertise in solving this data challenge even in the most complex data environments. Our goal is to automate data trust with a high level of accuracy so you can spend time growing the business and delivering an exceptional customer experience.

[Global IDs](#) helps organizations to thrive by ensuring data is organized, understood, and protected enabling a self-serve operating model. We are continuously innovating to improve the automation of [metadata management](#), [classification](#), controlled vocabularies, [lineage](#) and data quality. We treat our customers' challenges as our own and partner with you to solve them. We look forward to meeting you and welcome you to visit our table at the symposium.

CDOIQ European Symposium | Co-Chairs

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Next edition: 30th August 2022

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