

Session 5C - Panel

Europe's economic future - boosted by data exchanges



Moderator:

Öykü Işık |

Professor of Digital Strategy and Cybersecurity

IMD

Bio: *Öykü Işık, Professor of Digital Strategy and Cybersecurity, is an expert on digital resilience and the ways in which disruptive technologies challenge our society and organizations. Named on the Thinkers50 Radar 2022 list of up-and-coming global thought leaders, she helps businesses to tackle cybersecurity, data privacy, and digital ethics challenges, and enables CEOs and other executives to understand these issues, which she believes are too important to be left to technical specialists alone.*

Işık's research explores ways in which emerging technologies can be exploited to foster responsible innovation. She has worked with organizations such as Mastercard, Ageas, KBC and BNP Paribas Fortis, Turkcell, and the European Union Intellectual Property Office to help them shape their responses to consumer concerns around cybersecurity, data privacy and digital ethics.

A computer scientist by training, Işık's work before joining IMD in 2020 focused on business intelligence, analytics, and technology and business process management. She was previously Assistant Professor of Information Systems Management at Vlerick Business School in Belgium and taught information systems courses at the University of North Texas and Istanbul Bilgi University.



Panelist:

Henri Tallon |

Head of TelCo Business Unit
Hub One, Paris Airport

Bio: Henri TALLON is the Head of Telecom Business Unit at Hub One, a subsidiary of PARIS AEROPORT, since July 2019. He began his career as a technical team manager at Matra Communication from 1994 to 1996 before becoming Sales Director from 1997 to 1999. Then, he spent 6 years at Nortel as Product Marketing Manager (2000-2002), next as Head of Product Line (2003-2005). In 2006, Henri joined Nokia and held several strategic positions within the group, notably those of President & Managing Director Hong Kong & Vietnam (between 2009 and 2011), Head of Asia-Pacific Strategic Industries (from 2012 to 2013) and Head of Europe Middle-East and Africa Strategic Industries between July 2013 and December 2015. He also managed the French subsidiary of the group as General Manager from 2016 to 2019.

Henri Tallon is a graduate from ESEO and hold an MBA from the University of Dallas.



Panelist:

Jerome François |

CEO
NUM-ALIM - digital platform for Food

Bio: NumAlim is a Cooperative Company of Collective Interest, bringing together 50 member organizations representing the entire agri-food industry, from food companies, to groups, cooperatives, retailers, consumer associations, federations and industry associations. HubAlim, the NumAlim Data Hub, is the answer to improve

consumer confidence and their expectations in terms of information clarity by facilitating data circulation from farm to fork.



Panelist:

Didier Navez |

SVP Strategy & Alliances

Dawex

Bio: *Didier Navez is Senior Vice President of Strategy and Alliances for Dawex. Thought leader in the domain of digital and data strategy, data monetization, ecommerce and mobile, he worked for over 10 years with leading technology research firms Gartner and Forrester, advising business and tech leaders in their digital transformation journeys, across Europe and North America. He also previously managed several multi-million-dollar IT transformation programs, had leading roles at international consultancies and technology firms with full P&L responsibility, including CSG International (NASDAQ: CSGS) and Texas Instruments (NASDAQ: TXN). He brings a solid skill set in business development, business/IT consulting, program management and general management having worked with Fortune 500 companies as well as startup ventures. Didier holds a Master's in Business Administration and Finance from Solvay Brussels School.*



Panelist:

Véronique Blum |

Associate Professor

University Grenoble Alpes

Bio: *Véronique Blum is currently an Associate Professor at the University Grenoble Alpes, where she teaches accounting and corporate finance to candidates for the Higher Diploma in Accounting. Her research, published in international journals such as Ecological Economics, Accounting, Auditing and Accountability Journal, Critical Perspectives on Accounting, Comptabilité-Contrôle-Audit or the Revue Française de Gestion, focuses on risks in accounting, intangibles and decision-making under uncertainty. She is currently supervising PhD candidates working on i) ESG assessment applied to digital activities, ii) the emergence of data exchange platforms and the process of price formation and iii) the implementation of the CARE (Comprehensive Accounting in Respect of Ecology) methodology in the public sector.*

She is a member of the academic panel of EFRAG, of the Multidisciplinary Institute in Artificial Intelligence, of the Ecological Accounting Chair and of the research group of the Collège des Bernardins entitled Human Enterprises: Ecology and Accounting Philosophies. At the Association Francophone de Comptabilité, she co-directs a research group dedicated to intangibles.

Véronique also consults in Intangibles valuation modelling and started her career consulting in Internal Control in private organizations managing public service.



Introduction:

Malte Beyer-Katzenberger |

European Commission