

Session 6C

Data Sharing for better data



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Bio: Stefan Peetz, Managing Director Business Consulting BI & Data of Schwarz IT KG, has been working for more than 20 years in IT and data management for global players and software vendors. Within Schwarz Group he is responsible for the business consulting units of all data management and business intelligence aspects, working for all of the groups business lines. He is member of the steering committee community Competence Center Corporate Data Quality of CDQ AG, member of steering committee Processes and Standards of GS1 Germany. Stefan has a proven track record in thought leading data management and technology in Retail IT and is co-responsible for the data strategy for the Schwarz Group. Besides all data, technology and IT aspects he is a believer in people as the core of digitalization.

Brief description: Companies need data they can rely on. But the real-world changes continuously. How can enterprises, with hundreds of thousands of business partners across the globe, keep track and manage the heavy data maintenance burden? Cross-corporate Data Sharing is a promising way for managing this challenge. The presentation explains the approach and provides insights on the Data Sharing journey of Schwarz Group.

Abstract:

- Data Sharing is a promising way to better data.
- For a large enterprise like Schwarz Group, Data Sharing is a strategic element that drives transformation, change and data culture.

- Data Sharing has many facets, like common rule sets, data quality, veracity and trust and effective maintenance.

Key words:



Kai Hüner |
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Bio: Dr. Kai Hüner, Co-founder and CTO of CDQ AG, has worked several years as consultant enabling global players to get better data. He is a tech enthusiast and passionate about cloud-native architecture, machine learning, and data in general. He is a thought leader for Data Sharing, in the business context.